

# Career Packages

These career packages are designed to support you through all aspects of your medical or healthcare career or to help you with a career transition to leave a clinical role

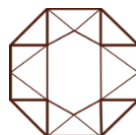
Offering CV Writing/CV Reviews, Interview Coaching and Career Coaching/Career Transition



Work alongside an industry expert with over 12 years' experience supporting medical and healthcare professionals with all aspects of their career

Get in touch to discuss your career needs

[hello@juliasinclair-brown.com](mailto:hello@juliasinclair-brown.com)



[www.juliasinclair-brown.com](http://www.juliasinclair-brown.com)

# Career Coaching

The Career Coaching packages are bespoke and tailored for your individual needs. These packages can support you whether you are seeking to progress in a clinical role or wish to explore an alternative non-clinical career.

## *The Essentials*

- understand your strengths, values and passions through exercises in self-assessment and personal insights
- explore the extensive range of alternative medical and non-clinical roles and access the hidden job market
- develop simple and natural ways of networking & learn how to leverage important contacts/relationships
- understand the strength of adopting a multi-pronged strategy to maximise existing and future opportunities
- narrow down career options through applying a logical, practical method of filtering career choices
- establish whether staying in a clinical career may be the right decision
- navigate your career path and plan a detailed step-by-step plan to reach your ultimate goal and ideal job

## *Additional Options*

- build confidence to make a career change; overcome Imposter Syndrome
- leave a medical role completely, exploring feelings of loss that may come with losing a medical title
- craft impressive marketing material through CV Writing, cover letters/application forms, LinkedIn profile
- decide on how to create and structure a varied, portfolio career
- master winning interview techniques and skills to impress recruiters and nail the interview
- become a successful entrepreneur; setting up your own business
- access guidance and support in your first few months within a new role and organisation

Prices below outline two rates for *mid-professional & senior professional* career levels.

(Each of the packages will include a FREE copy of the book "The Squiggly Career" sent to your home address)

## **Career Boost**

Gain confidence and clarity about yourself by understanding your value; achieve clear direction of how to progress in your career

*4 hrs - £387 / £487*

## **Career Impact**

Learn how to stay ahead of the competition, build on your authority, leverage professional relationships and create a career that you deserve

*6 hrs - £527 / £647*

## **Career Success**

Gain sustained confidence and drive to achieve long-term career satisfaction and fulfilment alongside an improved work/life balance

*8 hrs - £637 / £797 (+ CV or LinkedIn Review)*

## **Single power sessions**

Find a rapid solution or way forward for a particular career issue

*1.5hrs - £200 / £250*



# Interview Coaching

Maximise your interview performance to seal the deal – you have only one chance to prove you are the ideal candidate. Unlock the expertise and inside knowledge of an industry professional to help you secure your ideal role.

- deliver calm, confident, personalised answers which sell you authentically
- overcome interview nerves, imposter syndrome and develop self-belief
- learn how to score high against the interviewer metrics through effective preparation and structure
- specifically tailor your answers to the interview to illustrate how you are the right candidate for the role
- effectively summarise your career background and express your motivation for the job
- compose quality, memorable answers to questions relating to your interpersonal skills and personality, communication skills, team playing, leadership and management, mistakes, strengths and weaknesses
- apply your skills and experience to questions relating to your contribution to the Trust and department, clinical governance and quality improvement, research, teaching, training and CPD, service management and service development, quality assurance, efficiency and cost-savings
- create well-structured, composed responses to competency-based examples through demonstrating Situation/Task/Action/Result/Reflection (STARR)
- give an informed response on NHS hot topics and how current reforms are affecting your own speciality
- improve eloquence, body language, voice clarity and projection to deliver every answer with impact

All packages will ensure you have a solid grounding in how to answer key questions in an NHS interview. The questions can be adapted to suit roles in other sectors and private organisations.

Prices below outline two rates for *mid-professional & senior professional* career levels.

## Interview Confidence

Gain the foundation skills and practice to equip yourself to deliver high quality interview answers that hit the mark

*4 hrs - £387 / £487*

## Interview Impact

Boost your confidence even further with additional time for mock interview practice and curve ball/trickier questions

*6 hrs - £527 / £647*

## Interview Success

Be completely prepared for interview success; allows for extensive mock interview practice to refine and perfect every answer

*8 hrs - £637 / £797 (+ CV or LinkedIn Review)*

## Single power sessions

Targeted session focusing on top tips and guidance for interview impact

*1.5hrs - £200/£250*



# CV Writing & CV Reviews

Your CV is your passport to your future so should be seen as an equally important document. Crafted by a career coach with extensive medical and healthcare sector knowledge and experience of creating outstanding medical CVs.

## Full CV Writing

The full CV rewrite is a bespoke medical & healthcare writing service tailored specifically to a job to ensure perfect alignment with the role. Your CV will highlight all the relevant sections required for an NHS position or a clinical or management role in the private healthcare sector and prioritise each section according to the requirements of the job. Typically, it will highlight the following headings:

- personal profile
- career history
- clinical experience and expertise
- teaching, research and publications
- clinical governance, audits and quality improvement
- management/leadership experience
- awards and other relevant information

The service allows for a series of exchanges to take place until you are completely happy with your new CV. (All relevant information needs to be sent across for inclusion in the first draft).

*£350 mid-professional / £475 senior professional*

## CV Review

Learn how to create a winning CV through gaining expert advice. Use this knowledge to understand the key elements that make for a stand-out CV which will also be relevant for any future updated versions of your CV.

The CV review service allows for up to three exchanges; send in your CV with a job spec for which you would like it tailored, you will receive the first set of suggestions and up to two further opportunities to repeat the process. You will also receive a Medical CV template to work from and a list of Action Verbs to help you write powerful statements. The profile section will be written for you on the final edit.

*£175 mid-professional / £225 senior-professional*

## Review service for cover letters & LinkedIn profiles

Please enquire for further details on pricing.

## CV Writing & Interview Coaching Bundle

A powerful combination is to combine an excellently crafted CV with interview techniques that will teach you how to be the stand-out candidate every time.

CV Review + Interview Coaching = **5%** off the total amount  
CV Rewrite + Interview Coaching = **10%** off the total amount

from £535 (4hrs Interview Coaching)  
from £665 (4hrs Interview Coaching)

